

October 13, 2021

To Our Customers:

PreXion Corporation
FUNAI ELECTRIC CO., LTD.

PreXion's Dental CT "PreXion3D Excelsior" Wins the 2021 Best of Class Technology Award



Award ceremony at the largest dental exhibition in the U.S. organized by ADA (Center: Rob Gochoel, Vice President of Sales)

"PreXion3D Excelsior," which has been released in the U.S. by PreXion Corporation, a subsidiary of Funai Electric Co., Ltd., received the 2021 Best of Class Technology Award, which is granted to excellent dental equipment released in the U.S. dental industry. The award ceremony was performed at the largest dental exhibition in the U.S., which was held in Las Vegas on October 11 by the American Dental Association (ADA). Rob Gochoel, Vice President of Sales at PreXion U.S., attended the ceremony on behalf of the company and was granted a certificate of commendation.

Established in 2007, PreXion Corporation is a development and sales company for dental CT equipment and became a wholly owned subsidiary of Funai Electric Co., Ltd. in May 2020. The dental CT equipment sold by PreXion is manufactured by Funai Electric.

The Best of Class Technology Award is one of the most authoritative awards in the medical equipment industry. Dental equipment submitted for application by manufacturers and recommended by dentists is examined by the Screening Secretariat, which consists of editors of dental industry magazines in the U.S., and the award is granted to dental equipment recognized as excellent. Launched in the U.S. market in 2017, the award-winning "PreXion3D Excelsior" is equipped with easy-to-use PreXion image processing software, offering clinical images that can cover almost the entire area of dental care, such as implant surgery, root canal treatment, and clinical analysis of sleep disorders. This time, it was highly evaluated that it can offer high-quality clinical images using image processing technology, that excellent after-sales service is provided, and that clinical education events are conducted by KOLs*.

Following the launch of the new management system on July 28, Funai Electric is proceeding with structural reforms with the goal of raising the sales composition ratio of new businesses, such as medical equipment business, to about 50% over the medium term. Taking this opportunity where PreXion received the award, we will promote the sales of dental CT globally and expand our business as one of the core structural reforms.

* Key Opinion Leaders: Physicians who deliver academic lectures at academic conferences, exhibitions, and seminars based on their clinical experience and skills.